

CPSL Smart Machine Translation: Achieve your multilingual business goals quickly and easily!

*Our **AI**-based machine translation workflows make it possible to instantly translate content from one language to another, while **providing an acceptable level of quality at a lower cost than human translation.***

MT today...

- Is inexpensive or even free
- Is relatively easy to access
- Its quality, especially in terms of fluency, has improved in leaps and bounds thanks to neural networks



But MT has risks (when not used by language professionals)

- Free online platforms reuse materials, putting privacy at risk
- The fluency of some translations masks serious conceptual mistakes
- Unedited or poorly edited MT (for example, by non-professionals) is highly likely to contain mistakes that can have disastrous consequences for brands



WHEN: MT is useful in certain cases

- Large volumes of content (e.g., tender documents or documents associated with legal proceedings)
- Materials for internal use or for comprehension purposes only
- Tight deadlines
- For urgent communication, for example between people from the same organization but in different countries
- Budget constraints



What can we do for you?

- We use both third-party and inhouse-deployed MT systems which guarantee the confidentiality of your documents. Your sensitive information is safe with us!
- We are constantly evaluating our MT systems using industry-standard automated metrics and professional human evaluators
- We combine the best of MT with our 'human touch', cherry-picking our linguists and offering them specific training to keep them updated on the latest MT advances
- We offer you the level of post-editing (review of machine translation) which best suits your needs
- We integrate MT into our current language technologies such as translation memories and terminology tools to retain the style of your brand
- We have a dedicated team who can guide you through the MT solution that best suits your needs



Let our experienced team help you optimize operational strategies, reduce costs, and achieve desired outcomes by creating fast-track channels for processing / translating high volumes of content within tight deadlines.

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